

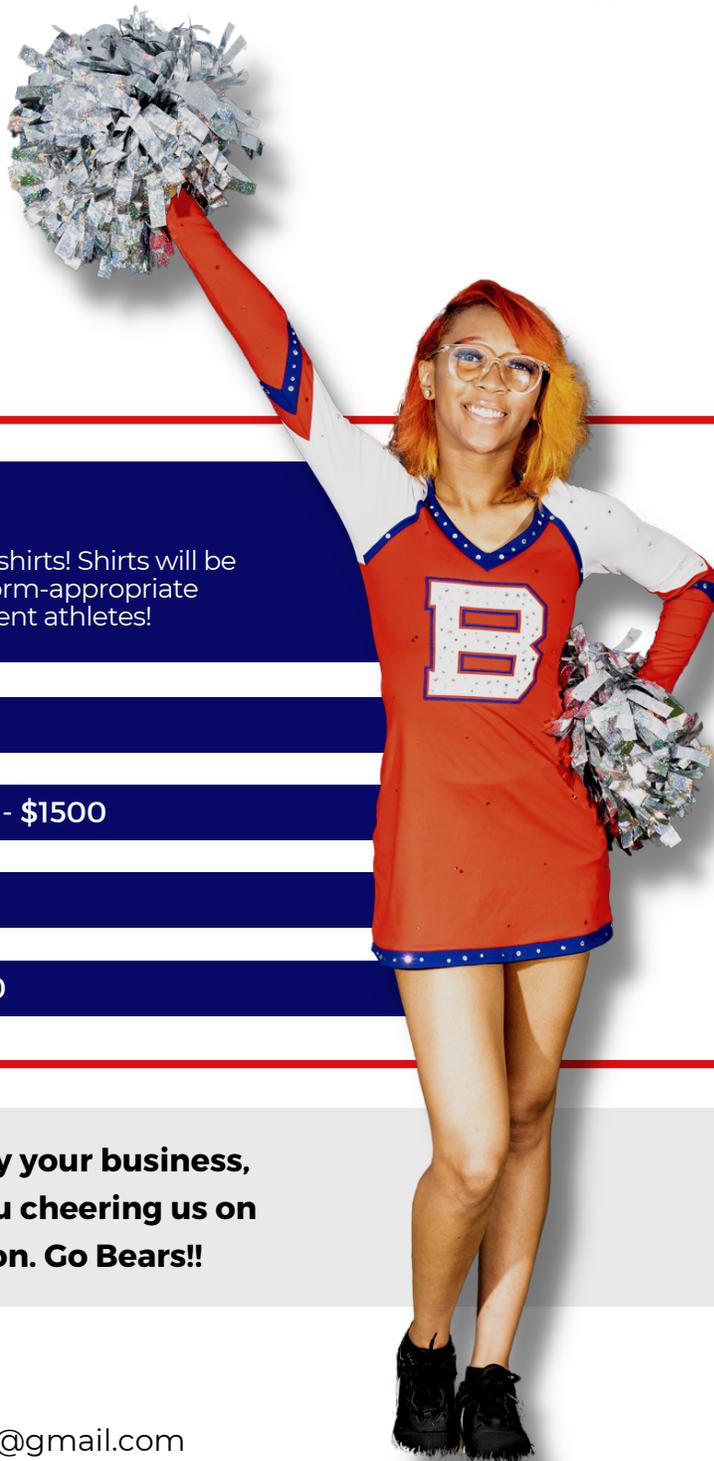
SHOWCASE YOUR COMPANY

AT THE BUTLER TRADITIONAL HIGH SCHOOL GYM!



Invest in the Butler Traditional High School Athletic Program with an advertisement in the most highly-visited area of the school: the main gym!

The Butler SugarBears Dance Team is seeking local businesses to support the BTHS Athletic Program with various options for sponsorship. The BTHS main gym is home to many events each year to which your business will be exposed to.



SPONSORSHIP TYPES:

T-SHIRT SPONSOR | \$75

Your company logo will be printed on school-approved t-shirts! Shirts will be created by the BTHS Dance Team. These t-shirts are uniform-appropriate and will be proudly worn in and outside of school by student athletes!

DIGITAL AD ON VIDEOBOARD | \$500

DIGITAL COMMERCIAL ON VIDEOBOARD | \$1200 - \$1500

DIGITAL AD ON SCORING TABLE | \$600

PRINTED BANNER UNDER SCOREBOARD | \$1000

Your investment will help to support not only your business, but your local high school! We appreciate you cheering us on and sincerely thank you for your consideration. Go Bears!!

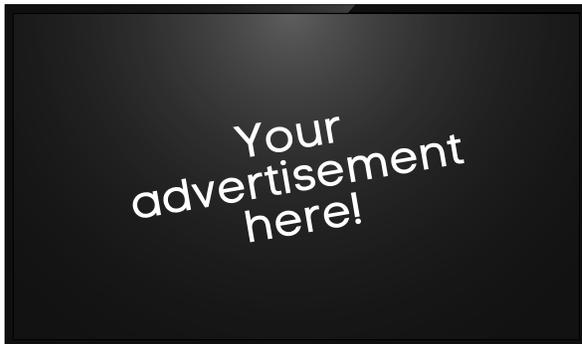
With any questions, please contact:

- Tosha Ridenour, Asst. Coach: tosha.ridenour@gmail.com
- Lawrence Just, Athletic Director: lawrence.just@jefferson.kyschools.us

SHOWCASE YOUR COMPANY AT THE BUTLER TRADITIONAL HIGH SCHOOL GYM!



BTHS MAIN GYM SCORING TABLE, VIDEOBOARD + PRINTED BANNER PLACEMENT



[CLICK HERE FOR SPONSORSHIP FORM](#)



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EVENT EXPOSURE	SPONSORSHIP TYPE	COST (PAID ANNUALLY)
INCLUDES AD SHOWN AT THESE EVENTS:	DIGITAL AD ON SCORING TABLE	
Girls' Basketball Games Boys' Basketball Games	Advertisement shown on rotating display. Ad is shown during events and ran through Side Effects.	\$600.00 <i>3-year commitment; pricing is per year.</i>
ALL EVENTS LISTED ABOVE, PLUS:	VIDEOBOARD Each ad will be shown 1-3 times throughout event depending on event length.	
Butler Middle School Showcase Butler Boys' Basketball Pre-season Hoop Fest	60-second commercial with sound at all events listed (must be sent in MP4 format)	\$1500.00
Butler Middle School Basketball Jamboree Butler Boys' Freshman Basketball Tournament	30-second commercial with sound at all events listed (must be sent in MP4 format)	\$1200.00
Annual Festival of Trees Craft Show <i>Other events to be determined</i>	Digital image advertisement shown at all events (must be sent in high-resolution PNG format)	\$500.00
ALL EVENTS LISTED ABOVE, PLUS:	PRINTED BANNER UNDER SCOREBOARD Banner size is 2.5' x 5'. Butler Athletics will coordinate printing.	
High School Registration (500+ attendees) All student events (pep rallies, Veteran's Day Program, etc.) Athletic Team Practices Butler Volleyball Games Student Physical Education Classes	Printed banner advertisement inside under the scoreboard. This ad will be displayed for the entire school year (see photos above). <i>Artwork must be sent in high-resolution. BTHS will coordinate printing & installation.</i>	\$1000.00 <i>3-year commitment; pricing is per year.</i>

[CLICK HERE FOR SPONSORSHIP FORM](#)

SHOWCASE YOUR COMPANY AT THE BUTLER TRADITIONAL HIGH SCHOOL GYM!



HOW DOES YOUR SPONSORSHIP HELP OUR ATHLETIC PROGRAM?

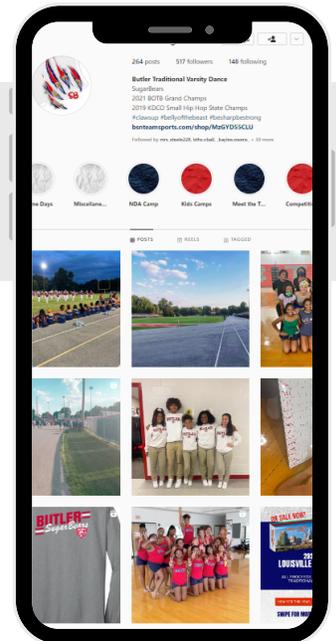
Having sponsorship funding allows athletes to focus more on the training and production of their sports and reduces stress when it comes to finding money to train and put on events. Fans are more likely to trust the brands they see represented at their local school. Sponsorships between local companies and local schools creates a partnership where both the company and team mutually benefit.

[CLICK HERE FOR SPONSORSHIP FORM](#)

All sponsorship types include a dedicated shoutout on the @butlersugarbears social media which has 500+ followers!

Be sure to also follow BTHS Instagram accounts to stay up-to-date with Butler Basketball & Volleyball Teams!!

-  @bths_athletics
-  @bths.volleyball
-  @butlerbearball
-  @butlerbearettes



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